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**For Immediate Release**

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## **Purchase from Specialized Communications Corp. Web Store and Do Your Part To Protect Our Planet**

*Specialized Communications Corp. has partnered with the Arbor Day Foundation to plant trees for every purchase made from their web store. Buy video equipment and accessories and help maintain our National forests.*

Smithsburg, Maryland, April 28, 2009 – Do your part in protecting our planet by purchasing video equipment and accessories from the [Specialized Communications Corp.](http://www.spec-comm.com) web store. Through a partnership with the Arbor Day Foundation, Specialized Communications Corp., headquartered in Smithsburg, Maryland, will be planting trees for every purchase made.

By purchasing any [web store](#) item Specialized Communications Corp. will plant one tree, purchase an [SCPAN-6000](#) Battery and two trees will be planted and five trees will be planted for the purchase of an [AG-HMC150](#). All trees are planted in National forests throughout the United States.

According to the Arbor Day Foundation, “Over the course of 50 years, a single tree can generate \$31,250 of oxygen, provide \$62,000 worth of air pollution control, recycle \$37,500 worth of water, and control \$31,500 worth of soil erosion”

“This is a small investment for such grandiose results,” says Keith Wagaman, Service and Video Sales Manager at Specialized Communications Corp. “Therefore we wanted to take advantage of the Arbor Day Foundation and the partnership they offered.”

The Specialized Communications Corp. web store provides a wide selection of inventory for professional videographers that can be viewed at: <http://www.spec-comm.com/store/>. Specialized Communications Corp. has more than 25 years of service and sales in the industry.

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**Specialized Communications Corp.** – is currently the largest Panasonic Service Center in the US, specializing in P2 and DVCPRO repairs as well as Panasonic and JVC warranty repairs. Besides being a Flagship Dealer for Panasonic, Specialized Communications Corp. is the only JVC solid solutions repair center in the US and works closely with such names as Grass Valley, Matrox and Adobe. A division of Specialized Communications Corp., [Noventri](#), targets the digital signage industry. Established in 1985, the company is headquartered approximately 60 miles outside of Washington, DC. The company’s president is David Linetsky and VP is Andrew Hoffman. URL: [www.spec-comm.com](http://www.spec-comm.com).